



2023 – 2028
Strategic Plan

Territorial Acknowledgement

C C

B C

E

W

E

lək'wəŋən

Contents

A

B

ā en

B

A

A

D

ā en

D

D

C

C ☒☒☒☒

Y

C

☒

DC A

☒

E C

E U E



Message from the Board of Governors

Dear Members and Stakeholders,

As we look back on the past year, we are proud of the progress we have made in achieving our strategic goals. Our focus on innovation and digital transformation has led to significant improvements in our services and operational efficiency. We have successfully launched several new products and services, and our digital presence has grown substantially. Our commitment to sustainability and social responsibility has also been a key focus, with several initiatives in place to reduce our carbon footprint and support our communities.

Looking ahead, we remain committed to driving growth and innovation. We will continue to invest in research and development, and explore new market opportunities. Our strong financial performance and solid customer base provide a solid foundation for our future success. We are confident that our strategic vision will lead to long-term growth and value creation for all stakeholders.

Our financial performance has been strong, with revenue growth and improved profitability. We have successfully managed our costs and optimized our operations, leading to a strong return on investment. Our focus on operational excellence and efficiency has resulted in significant cost savings and improved margins. We are confident that our financial strength will enable us to continue to invest in our future and drive growth.

We are grateful for the support and trust of our members and stakeholders. Your feedback and input are invaluable in helping us improve our services and meet your needs. We will continue to work closely with you to ensure that we are providing the highest quality of service and value. We are committed to transparency and accountability, and will continue to provide regular updates on our progress and performance.

Message from the President

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

A

</

Our Vision

Inspiring life-changing learning.

Our vision is to be a leading provider of high-quality, relevant, and applied education that prepares students for the workforce and life beyond graduation. We are committed to providing a supportive and inclusive learning environment that fosters personal growth and development. Our vision is to be a leading provider of high-quality, relevant, and applied education that prepares students for the workforce and life beyond graduation. We are committed to providing a supportive and inclusive learning environment that fosters personal growth and development.

Our Mission

We build a better future for our community with relevant, innovative and applied education.

Our mission is to provide a high-quality, relevant, and applied education that prepares students for the workforce and life beyond graduation. We are committed to providing a supportive and inclusive learning environment that fosters personal growth and development. Our mission is to provide a high-quality, relevant, and applied education that prepares students for the workforce and life beyond graduation. We are committed to providing a supportive and inclusive learning environment that fosters personal growth and development.

Our Values

- Lifelong learning
- Positive and supportive student experiences
- An inclusive community
- An environment of respect and safety for all
- Our relationships with one another
- Indigenization
- Environmental stewardship (new)

Our values are the foundation of our organization and guide our actions. We are committed to providing a high-quality, relevant, and applied education that prepares students for the workforce and life beyond graduation. We are committed to providing a supportive and inclusive learning environment that fosters personal growth and development. Our values are the foundation of our organization and guide our actions. We are committed to providing a high-quality, relevant, and applied education that prepares students for the workforce and life beyond graduation. We are committed to providing a supportive and inclusive learning environment that fosters personal growth and development.



q'əməs

The Story Behind the Art

ā ɛ̃n

C

ā ɛ̃n

ā ɛ̃n

ā ɛ̃n

A

ā ɛ̃n

ā ɛ̃n

A

ā ɛ̃n

C

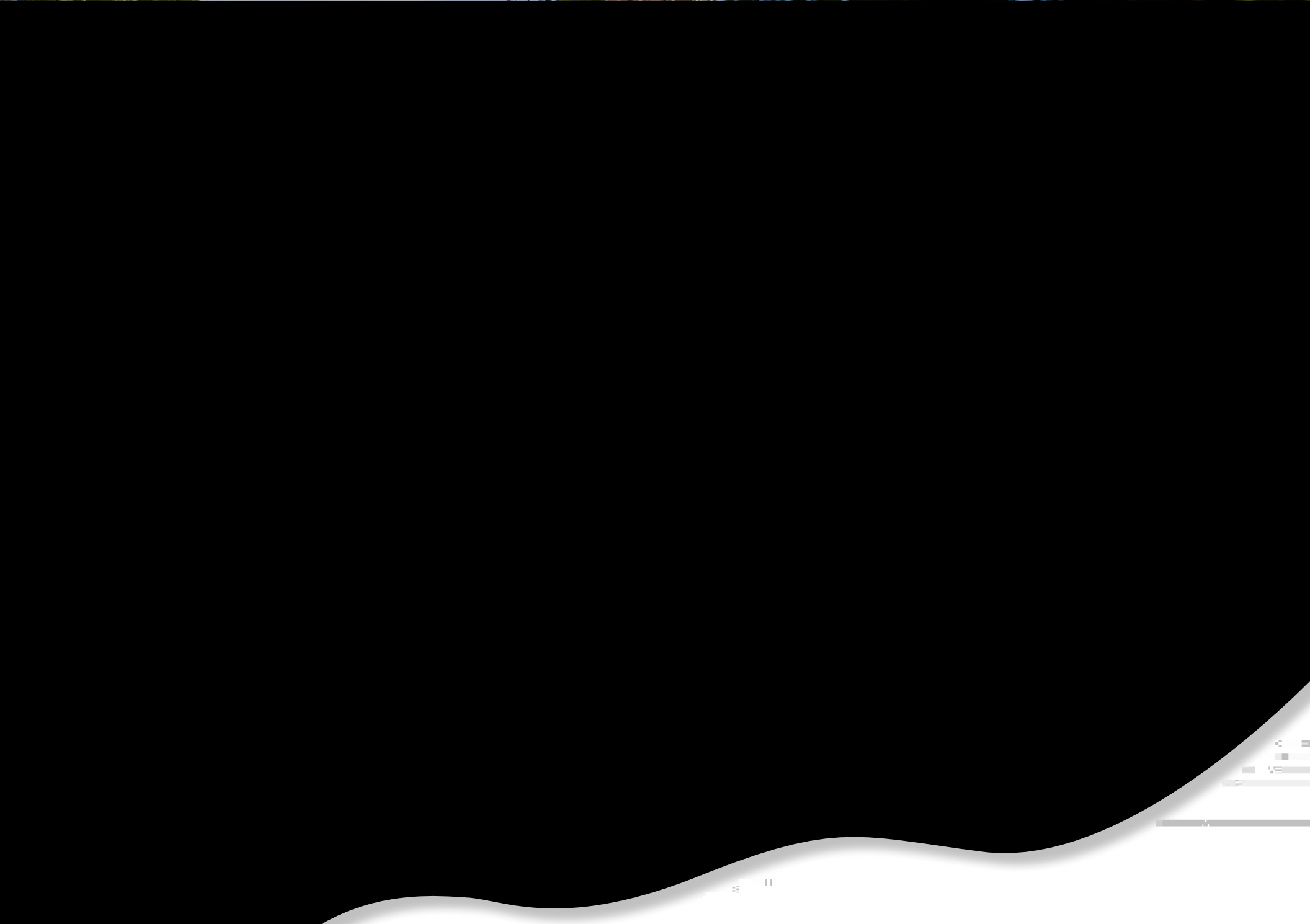
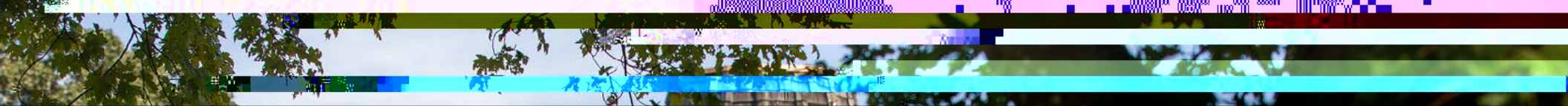
D

C



ā ɛ̃n

D



© 2011
www.pearsoned.com

The background is a solid blue color with several large, overlapping, organic shapes in a lighter shade of blue. These shapes resemble stylized leaves or flowing water, creating a sense of movement and depth. The shapes are centered and spread across the page, with some extending towards the corners.

Strategic Plan **Guiding Principles**
and **Development Process**



Guiding Principles

E. C. A. B
A. C. E.



Process of Development



Measuring Progress



Indigenizing the Strategic Plan



Camosun's



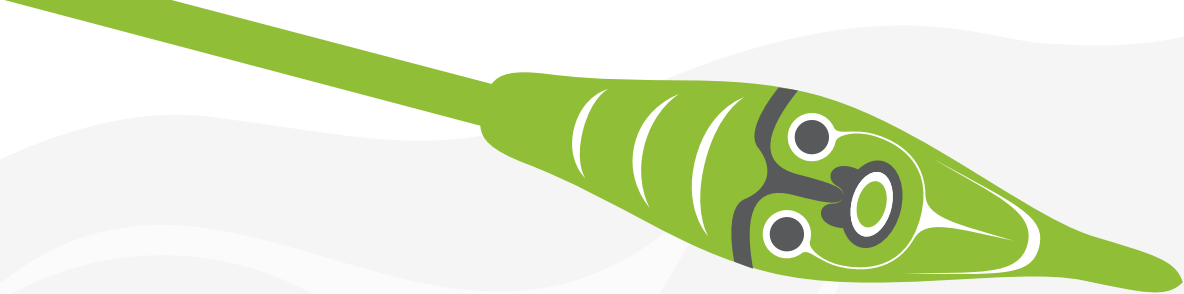
ÍY, ANEUEL OL: Doing Good Work Together

C . C

Responding to Community Needs

C C
W





Honouring Indigenous Resurgence

C A C U D
C C C A U D BC D A







CAMOSUN



The background features a stylized graphic of two hands, one above the other, rendered in various shades of blue. The hands are positioned as if they are gently holding or supporting each other. The overall aesthetic is clean and professional.

| For more information please visit